



LLQP Stakeholder Meeting

Toronto, June 5, 2015

Agenda

- Project update & timelines
- 2015/2016 licence fee
- Exam structure
- Transition
- Next meeting

Project update & timelines

- Course Provider accreditation
- Exam preparation material update policy
- Exam question development

Course Provider Accreditation

- As of June 5:
 - 22 requests for accreditation have been filed
 - 19 CPs have obtained a National Recommendation
 - 15 CPs have signed the Licence Agreement and obtained the Standardized Material
 - 1 request is incomplete
 - 2 requests are pending analysis

Exam prep. material update policy

- Proposed update policy
 - Annually at fixed periods unless warranted by important change
 - All modules reviewed at same time
 - Comprehensive list of changes will be provided
 - 3 or 4 month delay before changes reflected in exams
 - Finalized version of policy to be presented to stakeholders in Fall 2015

Exam question development

- 25 SMEs currently working on development
- Concurrent development in French and English
 - Drafting in language A
 - Rough translation
 - Review in language B
 - Copy editing in both languages
- Publication of sample exam questions still scheduled for Summer 2015

Licence fee

- 2015-2016 licence fee amount
 - Based on forecasted number of candidates
 - Based on refund of initial development costs by 2020
 - Includes maintenance costs
 - Will be reviewed annually

Licence fee (cont.)

- Amounts set for 2015-2016:
 - Full Life Licence: \$90
 - A&S Licence: \$54 (60% of Full licence)
 - Top up from A&S: \$36
 - Ethics only: \$18 (20% of Full licence)

Licence fee (cont.)

- Billing and certification
 - CIPR

Exam structure

- New Curriculum published on CISRO website
- 75 minutes allotted per module
- 30 questions for product-related modules
- 20 questions for ethics module

Exam validity control mechanisms

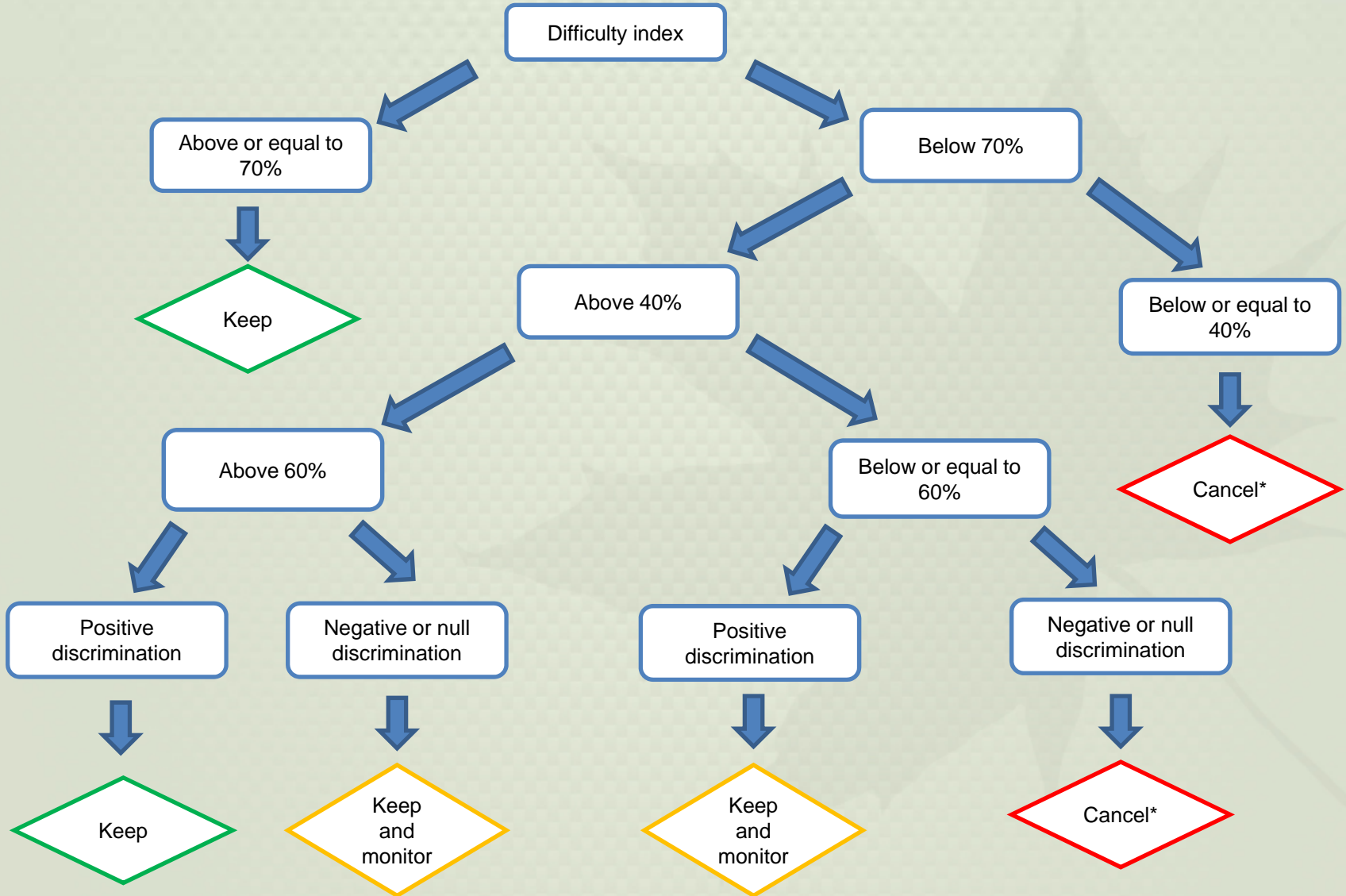
- Objective: to ensure well-prepared candidates who have mastered all evaluated competencies pass all modules.
- 3 control mechanisms:
 - Rigorous development process;
 - Statistical control of exam validity and level of difficulty (transitional and ongoing);
 - On-going qualitative monitoring.

Control mechanisms (cont.)

- Criteria to apply transitional statistical controls:
 - Module pass rate below 70%;
 - Less than 300 responses/question;
 - Average pass rate of 70% maintained for less than 4 consecutive weeks.
- Basis for control:
 - Difficulty index;
 - Discrimination index.

Control mechanisms (cont.)

- Benchmarks for difficulty index:
 - Questions passed by 70% or more = kept;
 - Questions passed by 40% or less = cancelled and replaced.
- Benchmarks for discrimination index (difficulty between 40 and 70%):
 - Questions with positive index = kept
 - Questions with negative index = cancelled and replaced;
 - Questions with a null index = kept and monitored.



Control mechanisms (cont.)

- Additional criteria for cancellation:
 - M&E specialist discretion, especially for borderline cases;
 - Reliability of data – validation of representativity.
- Result of statistical control:
 - Exclusion of unduly difficult questions;
 - Exclusion of questions unable to discriminate between candidates that are well-prepared and those that are not.

Control mechanisms (cont.)

- Practical considerations
 - Passing grade adjusted based on number of questions included (never above 60%);
 - Points obtained for invalid questions considered in total score;
 - Time required to process control mechanisms.
- Example
 - Candidate obtained a score of 14/25 (failing grade) but successfully answered a question later deemed invalid and cancelled;
 - Revised score becomes 14/24 (passing grade because closest score equal to or lower than 60%).

Control mechanisms (cont.)

- Ongoing monitoring:
 - Quantitative through statistical analysis;
 - Qualitative through candidate and stakeholder comments and suggestions.
- Result of ongoing monitoring:
 - Replacement or improvement of questions with measurable weaknesses;
 - Replacement or improvement of questions with qualitative weaknesses.

Transition

- Course/exam choices in late 2015
 - Once we have harmonized courses available, candidates would have a choice of paths
 - Current course/exam approach, with known deadline
 - Harmonized course:
 - If certified before the new exam is ready, would be able to challenge existing exam based on current rewrite rules until deadline
 - If unsuccessful, would be able to challenge new exam with reset rewrite rules, i.e. first new exam will be treated as first attempt

Fall meeting

- Topics to be determined
- Date set: September 22



Thank you!